



Dear Community Partners:

In a media environment flooded with misinformation, who can you trust to provide unbiased, nonpartisan intelligence about local, state, and national elections? Local media – including KUT, KXAN, and KVUE – have long recognized the volunteer-powered League of Women Voters Austin Area (LWVAA) as a trusted resource for voter information.

Since 1919, the Austin Area League has worked to Empower Voters and Defend Democracy through services such as:

- Voter Registration – Ensuring that eligible citizens can access the ballot box
- First Vote! – Educating high school students about the voting process
- The *Voters Guide*™ - Empowering voters to make informed choices
- Civic Education – Facilitating full participation in our democratic system

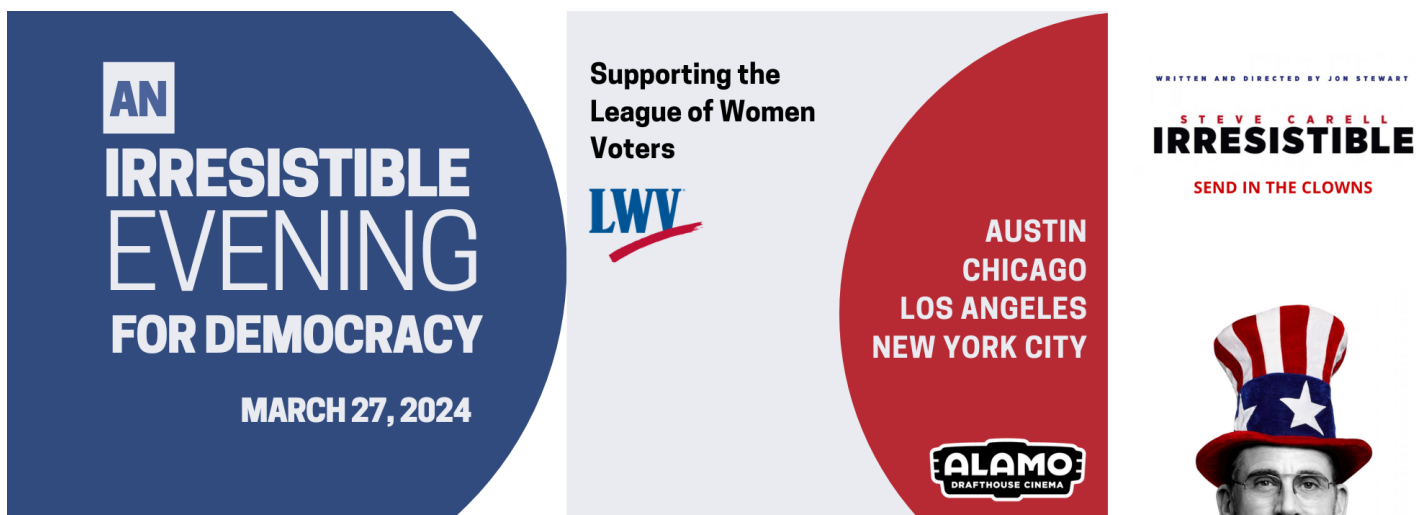
I invite you to partner with us on March 27, 2024, for An IRRESISTIBLE Evening for Democracy. Please review our opportunities for sponsorship, and join us at any level to ensure that LWVAA services continue to be accessible to all Austin Area voters. In return, you'll gain high visibility within the community through a variety of benefits, while knowing you are helping to raise awareness and civic engagement.

We hope you'll join in our efforts to inform the community through our extensive research, advocacy, education, and outreach. Can we count on your support to Defend Democracy?

In League,

A handwritten signature in black ink that reads "Jessica Foreman". The script is fluid and cursive.

Jessica Foreman, President



## 2024 SPONSORSHIP OPPORTUNITIES

You are invited to partner with the **League of Women Voters** and **Alamo Drafthouse Cinemas** as a Co-Host, Underwriter, or Sponsor for **An IRRESISTIBLE Evening for Democracy**, happening simultaneously in Austin, Chicago, Los Angeles, and New York City on March 27, 2024.

### WHAT'S HAPPENING?

This multi-city event, held in a consequential election year, is targeted toward young voters for a night of film, food, beverage, and fun in a full “Alamo Experience” while showcasing the work of the League of Women Voters. Our host, Alamo Drafthouse, is a major supporter of LWV and its mission to Empower Voters and Defend Democracy.

- Pre-movie mixer and tabling at the Alamo.
- LWV shorts – customized League videos that include your brand running pre-show.
- Screening of Jon Stewart’s “**Irresistible**” starring Steve Carell. Think big \$\$ in politics, a 2020 satirical comedy, rated R for a few raunchy moments.
- Theater dining & refreshments in your recliner during the movie.
- Post movie “talk-back”, LWV-style.
- Donation opportunity benefiting the League of Women Voters and our signature product, the *Voters Guide*.

### WHO?

Our target demographic is Gen Z and Millennials though all Boomers and beyond are invited. This group has the power to affect how voting rights, women’s rights, and our fragile democracy move forward.

### WHERE?

- Alamo Drafthouse South Lamar – Austin
- Alamo Drafthouse Downtown Brooklyn – New York City
- Alamo Drafthouse Wrigleyville – Chicago
- Alamo Drafthouse Downtown – Los Angeles

## WHY?

In 2023, the League of Women Voters provided:

- More than 22 million voters with election information
- Protected nearly 18 million voters through legal action
- Covered 52,000 candidates in Voters Guides across the country
- Reached more than 3 million voters with English and Spanish ads
- Advocated for protecting women's rights to healthcare and reproductive freedom, for affirming the Equal Rights Amendment as part of our constitution, for protection of voting rights, for the Climate Crisis, and for promoting the DISCLOSE Act for decreasing the influence of dark money

We are a grassroots, volunteer-led, 104-year old organization. We're asking for the support of companies that share our ideals and benefit from a healthy, democratic system of government. Your sponsorship signals your defense of democracy, hope in our future generations, and enables us to meet the increased demand for our efforts during this crucial election cycle.

Together, we can ensure that our electorate is informed, prepared, and able to participate in the electoral process.





# AN IRRESISTIBLE EVENING

OPPORTUNITIES | MARCH 27, 2024

## Host | \$40,000

### Multi-City Sponsorship

- ✓ Co-host with Alamo Drafthouse Cinema
- ✓ Tabling opportunity at the event in all cities
- ✓ 25 event tickets in each location
- ✓ Your brand prominently featured in the pre-show video in all cities
- ✓ Your brand prominently featured in the heavily-trafficked *Voters Guide* section of our website during the 2024 election cycle
- ✓ Your brand prominently featured on all signage, newsletters, and social media coverage
- ✓ Your brand on the Go Vote Tote swag bag
- ✓ Co-host mention in national press release in conjunction with Alamo Drafthouse and LWV
- ✓ 250 *Voters Guides* in each location for the Primary and Presidential 2024 elections
- ✓ On-site Civic Information session in each city to register or educate employees/patrons at your events in 2024

## UNDERWRITER | \$30,000

### Multi-City Sponsorship

- ✓ 20 event tickets in each location
- ✓ Your brand featured in the pre-show video in all cities
- ✓ Your brand featured in the heavily-trafficked *Voters Guide* section of our website during the 2024 election cycle
- ✓ Your brand featured on all signage, newsletters, and social media coverage
- ✓ Mention in national press release in conjunction with Alamo Drafthouse and LWV
- ✓ 150 *Voters Guides* in each location for the Primary and Presidential 2024 elections
- ✓ On-site Civic Information session in each city to register or educate employees/patrons at your events in 2024

## SPONSOR | \$20,000

### Multi-City Sponsorship

- ✓ 10 event tickets in each location
- ✓ Your brand featured in the pre-show video in all cities
- ✓ Your brand featured in the heavily-trafficked *Voters Guide* section of our website during the 2024 election cycle
- ✓ Your brand featured on all signage, newsletters, and social media coverage
- ✓ 100 *Voters Guides* in each location for the Primary and Presidential 2024 elections
- ✓ On-site Civic Information session in each city to register or educate employees/patrons at your events in 2024

## **GO VOTE TOTE | \$VARIOUS**

Austin Area

- Choose from a variety of branded items going into each city's "Go Vote Tote"
- Every guest gets a Tote
- See next page for details

## **DEMOCRACY GUARDIAN | \$10,000**

Austin Area

- 20 event tickets
- Half-page ad in the *Austin Area Voters Guide* for the Presidential 2024 election
- Your name or brand featured in the *Voters Guide* section of our website
- First level signage at the event, recognition in newsletters, and social media coverage
- 100 *Austin Area Voters Guides* for the Primary and Presidential 2024 elections

## **FREE & FAIR ELECTION CHAMPION | \$7,500**

Austin Area

- 10 event tickets
- Quarter-page ad in the *Austin Area Voters Guide* for the Presidential 2024 election
- Your name or brand featured in the *Voters Guide* section of our website
- Second level signage at the event, recognition in newsletters, and social media coverage
- 100 *Austin Area Voters Guides* for the Primary and Presidential 2024 elections

## **CAMPAIGN FINANCE REFORMER | \$5,000**

Austin Area

- 8 event tickets
- Third level signage at the event, recognition in newsletters, and social media coverage
- 50 *Austin Area Voters Guides* for the Primary and Presidential 2024 elections

## **VOTER EDUCATION ADVOCATE | \$2,500**

Austin Area

- 6 event tickets
- Fourth level signage at the event, recognition in newsletters, and social media coverage
- 25 *Austin Area Voters Guides* for the Primary and Presidential 2024 elections

## **FAIR MAPS FIGHTER | \$1,000**

Austin Area

- 4 event tickets
- Fifth level signage at the event, recognition in newsletters, and social media coverage
- 25 *Austin Area Voters Guides* for the Primary and Presidential 2024 elections





# GO VOTE TOTE



## \$4,000 STAINLESS STEEL SPORTS BOTTLE

- YOUR LOGO SPORTS THIS REUSABLE WATER DELIVERY SYSTEM
- HELP VOTERS STAY HYDRATED IN LONG LINES AT THE POLLS



## \$3,000 RECYCLED CANVAS TOTE

- YOUR LOGO ADORNS OUR HANDY TOTE BAG
- HELP VOTERS CARRY ESSENTIALS TO THE POLL BOOTH AND BEYOND



## \$2,000 CUSTOM M&M SNACK PACKS

- YOUR LOGO PRINTS ON RED, WHITE AND BLUE M&MS
- KEEP VOTERS ENERGIZED WITH A QUICK HIT OF SUGAR



## \$1,500 SPIRAL NOTEBOOK & PEN

- YOUR LOGO STAMPS OUR RECYCLED 80-PAGE PAD
- REMIND VOTERS TO LEAVE THEIR PHONES OFF IN THE BOOTH



## \$1,000 FULL-COLOR HAND-HELD FAN

- YOUR LOGO DECORATES A STURDY PAPER FAN
- HELP VOTERS STAY COOL WHILE EXERCISING THEIR RIGHTS



## \$500 LOGO STICKERS

- MAKE YOUR LOGO STICKY!
- FILL OUR TOTE WITH LWV SUPPORTERS!



Signal your support for Democracy, align your brand with the League of Women Voters, and help voters gear up for Election Day 2024 by sponsoring our essential 2024 Voter Tote!

Everyone attending our Defending Democracy Fundraiser at the Alamo Drafthouse Cinema on March 27, 2024 gets a Go Vote Tote!



**Thank you for Your interest!**  
**We hope you can join us!**

## **Contact**

**Phone**      **(512)451-6710**

**Website**    **LWVAustin.org**

**Email**      **Debbi Voss at [DVoss@LWVAustin.org](mailto:DVoss@LWVAustin.org)**

**Address**    **3908 Avenue B, Austin, TX 78751**

*The League of Women Voters Austin Area is a 501(c)3 nonprofit and tax exempt organization.  
Donations are tax deductible to the extent allowable under the law. Tax identification number: 81-3447172*