



# Defending Democracy Dinner

2023

## Sponsorship Opportunities

A night of action, awards, and an auction!

**April 19, 2023**

6:00 p.m. – 9:00 p.m.

Lady Bird Johnson Wildflower Center  
4801 La Crosse Avenue  
Austin, Texas

### Contact

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Dear Community Partners:

In a media environment flooded with misinformation, who can you trust to provide unbiased, nonpartisan intelligence about local, state, and national elections? Local media -- including KUT, KXAN, and KVUE -- have long recognized the volunteer-powered League of Women Voters Austin Area (LWV-AA) as a trusted resource for voter information.

Since 1919, the Austin Area League has worked to Empower Voters and Defend Democracy through services such as:

- Voter Registration – Ensuring that eligible citizens can access the ballot box
- FirstVote! – Educating high school students about the voting process
- The *Voters Guide*™ – Empowering voters to make informed choices
- Civic Education – Facilitating full participation in our democratic system

I invite you to partner with us on April 19, 2023 at our Defending Democracy Dinner. Please review our opportunities for sponsorship, and join us at any level to ensure that LWV-AA services continue to be accessible to all Austin Area voters. In return, you'll gain high visibility within the community through a variety of benefits, while knowing you are helping to raise awareness and civic engagement.

We hope you'll join in our efforts to inform the community through our extensive research, advocacy, education, and outreach. Can we count on your support to Defend Democracy?

In League,

A handwritten signature in black ink that reads "Mari Robinson".

Mari Robinson, President

# About Us

The League of Women Voters Austin Area is a nonpartisan, grassroots civic organization that encourages informed and active participation in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy. Our dedicated members contribute more than 11,000 hours in volunteer service each year to make our programming happen.

Membership in the League is open to people 16 years and older, of all gender identities. With more than 100 years of experience, the League is one of America's oldest and most trusted civic nonprofit organizations.





# What We Do



## Voter Registration

Our members train to become Volunteer Deputy Registrars (VDRs) and then show up at farmers' markets, rallies, movie theaters, grocers, community events, and voter registration days to register thousands of new voters every year--nearly 3,900 in 2022. They hand-deliver each voter registration application to the county seat in compliance with state law. Our Register & Vote Director logged 1,700 miles delivering registrations to 19 counties in 2022!



## Voters Guide

Collaborating with the state and national Leagues, we create the premier resource for unbiased, nonpartisan voter information on races, propositions, and bonds. Our *Voters Guide* is shared online through our website and through [VOTE411.org](https://VOTE411.org). For the November 2022 election, we printed and distributed 76,000 copies in English and Spanish and reached more than 100,000 voters with the online version in four languages, including Vietnamese and Simplified Chinese.



## FirstVote! Program

Our high school voter education program educates and registers students on the cusp of adulthood. Providing information on the process of voting in Travis County and demonstrating the importance of making their voices heard, the program ensures these young people are ready to engage in our democracy. In the Fall of 2022, alone, we were invited into 13 area schools, reaching nearly 1,000 students and registering 100 who were eligible to vote.



## Civics Education

We provide civics education in a variety of settings, both in-person and virtual, including a Civics 101 series on our website. In the run-up to the 2022 mid-term election, we made dozens of presentations at nonprofit groups, community meetings, public events, private companies, and on podcasts, radio shows, and news segments. In addition, collaborating with the City of Austin, we moderated six candidate forums and four run-off debates for the city council and mayoral races.



# About the Defending Democracy Dinner

Our annual Defending Democracy Dinner is the League's primary fundraising vehicle, and this year it becomes a direct expression of our mission, as well.

Falling within the Texas legislative session, the event will include a new component to engage attendees in an advocacy activity related to voting rights measures being considered at the Texas Capitol.

As always, the proceeds from this event--including sponsorships, auction profits, and ticket sales--fuel everything we do to ensure that voters in the Austin area have the information and resources they need to participate fully in our democracy. Sponsors are true partners in our important and impassioned work.



## Program

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**6:00 p.m.**

Stroll the beautiful grounds while sipping a beverage

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**6:00 - 7:15 p.m.**

Bid in the silent auction & take part in our call to action

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**7:00 - 9:00 p.m.**

Share a family-style meal provided by Austin Catering & celebrate our award winners

# Benefits for Sponsors



When you join the League of Women Voters Austin Area in our mission to empower voters and defend democracy, you gain these amazing benefits:

## **A Signal of Your Commitment to Democracy**

American democracy is currently under threat, with powerful forces seeking to undermine faith in our system. Your support for the League of Women Voters shows what you stand for.

## **Valuable Exposure to a Wide Audience**

With a print distribution of 76,000 and more than 100,000 downloads of our trusted *Voters Guide*, your visibility to a broad swath of engaged Austin-area voters is ensured.

## **An Opportunity to Learn**

Whether you just attend the dinner or take advantage of our custom programming at the highest sponsor level, you gain insight from thought leaders in the voting rights arena.

# Sponsorship Packages



## Democracy Guardian

Guardians secure the following benefits:

A custom civics program for your company

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Half-page ad in the *Voters Guide*

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2 10-person tables at event

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Full-page ad in event program

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First level signage at event

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Website, newsletter & social media recognition

**\$10,000**

## Free & Fair Election Champion

Champions secure the following benefits:

Quarter-page ad in the *Voters Guide*

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2 10-person tables at event

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Full-page ad in event program

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Second level signage at event

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Website, newsletter & social media recognition

**\$7,500**



# Sponsorship Packages (Continued)



## Campaign Finance Reformer

Reformers secure the following benefits:

12 event tickets

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Half-page ad in event program

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Third level signage at event

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Website, newsletter & social media recognition

**\$5,000**

## Voter Education Advocate

Advocates secure the following benefits:

8 event tickets

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Business card ad in event program

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Fourth level signage at event

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Website & newsletter recognition

**\$2,500**

## Fair Maps Fighter

Fighters secure the following benefits:

4 event tickets

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Name in event program

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Fifth level signage at event

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Website & newsletter recognition

**\$1,000**



**Thank you for  
your interest!  
We hope you  
can join us!**

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